

PENNENGINEERING® EMPLOYEE SPOTLIGHT SERIES

A CONTINUOUS INNOVATIVE MINDSET

An interview with Mark Chadwick, Global Marketing Manager - Automotive Electronics

What inspired your career path?

I've always enjoyed discovering how things worked and taking them apart. I carried this into my career as an electrical engineer and quickly found that I enjoyed working with customers in different locations and solving their problems. This has remained a consistent theme throughout my career, as I continue to visit customers in various locations, experiencing different cultures, and building business relationships; still finding out how things work and how we can help them.

How do you stay innovative?

The fascination of understanding how things work has stayed with me throughout my life, and it plays a significant role in my drive to solve problems and provide better solutions. I also approach my job with a mindset of improving our customers' products and services, constantly asking myself what we can do for them to make their experience better.

Tell us about the services provided by you and your team?

The Automotive Electronics team provides fastening solutions and support to our global customers in the dynamic automotive electronics market. Our goal is to address the challenges our customers encounter, and ensure that they can provide quality, reliable, and innovative solutions to their end customers. By understanding our customers' future challenges and having insight into their product roadmap, we can plan ahead and ensure that we have the right products available when they need them.

What's the biggest challenge the fastening industry currently faces?

One of the biggest trends impacting the fastener industry is electrification, specifically the large-scale manufacture and use of electric vehicles. The transition from internal combustion engines (ICE) to electric vehicles (EV) is affecting all areas of the automotive industry, including how design and mechanical engineers work, as well as the work we do at PennEngineering®.

What excites you most about working at PennEngineering?

The speed of innovation and change that we are able to deliver. We can go from an idea to a concept to a product in a short span of time.

What are some of the biggest achievements you've experienced at PennEngineering?

Some of my biggest achievements include developing a market hypothesis for the Automotive Electronics sector, and building and working with a fantastic team of individuals from all around the globe who are all aligned. Together, we strive to provide our customers with outstanding service and build a sustainable business for PennEngineering®.

Do you have any advice for individuals who want to follow in your career path?

My advice would be to pick a career in a field that you genuinely enjoy and find interesting. Look for a company that values your growth and development, both professionally and personally. The people you work with and for, are crucial to your success in your career, so listen to what they say and strive to learn something new every day.



Mark Chadwick
Global Market Manager
Automotive Electronics

For 15 years, Mark has been a dedicated member of PennEngineering®. He continuously sets himself challenging goals and strives to achieve them every day. His ultimate ambition is to complete Route 66 in an electric vehicle (EV).